

# DESTINATIONS INTERNATIONAL GLOBAL AFFILIATE PROGRAM

With its mission and vision of empowering and driving excellence and success in the destination community, Destinations International is committed to delivering value to destinations across the globe. With the goal of strengthening and growing our engagement with destinations outside of North America, the Global Affiliate Program will debut in January 2020.

## WHAT IS THE GLOBAL AFFILIATE PROGRAM AND WHAT DOES IT INCLUDE?

- The Global Affiliate Program is available to individual destination organizations outside of USA and Canada.
- Annual participation fee of USD \$1,000\*.
- Pricing includes:
  - Access to Destinations International's Member Forum, an online community where you can connect and share knowledge with industry peers.
  - Access to research, resources and toolkits to support your work in advocating for your industry and your organization.
  - Regular industry news and updates through our newsletters, NewsBrief, and blog posts.
  - Access to member pricing for Destinations International events, education and programs, including summits, webinars, Annual Convention, DestinationNEXT, Certified Destination Marketing Executive (CDME), Professional in Destination Management (PDM) and Destination Marketing Accreditation Program (DMAP).
  - Engagement with Global Leadership Committee.
  - Access to Destinations International team members to identify additional ways to collaborate.
- Global Affiliate participation is annual from January 1 - December 31.
- Global Affiliate members are not eligible to serve on governing boards or committees of Destinations International.

*\* Price adjustments for destinations with annual budgets below USD \$250,000; pricing does not apply to regional and national destination organizations.*

## HOW DOES MY DESTINATION ORGANIZATION BECOME A GLOBAL AFFILIATE?

*Join now and receive immediate access and engagement through 2020!*

To enroll in this program today, please contact Dawn Holden, Vice President of Membership Engagement, at:

[dholden@destinationsinternational.org](mailto:dholden@destinationsinternational.org) or + 1-202-835-4205.