

APPLICATION



CERTIFIED
Destination
Management
Executive



By completing and signing the CDME program application, the applicant is demonstrating commitment to the completion of the CDME program. Please make certain to keep your profile up-to-date via Destinations International portal!

PROFESSIONAL INFORMATION:

Destination Organization Staff Professional **OR** Non-Destination Organization Staff Professional

Destinations International Member **OR** Destinations International Non-Member

Title/Position: _____ Organization: _____

Address: _____

City: _____ State/Province: _____

Zip code: _____ Country: _____

Phone: _____ E-Mail: _____

PROFESSIONAL EXPERIENCE:

Please circle your current level of experience.

1= Little to no experience

5= Developed skill that is used regularly at work.

1	2	3	4	5	Accounting/Finance
1	2	3	4	5	Advocacy
1	2	3	4	5	City and State/Provincial Government Relations
1	2	3	4	5	Convention Marketing
1	2	3	4	5	Finance/Budgets
1	2	3	4	5	Human Resources
1	2	3	4	5	Marketing & Communications
1	2	3	4	5	Membership and/or Partnership Development
1	2	3	4	5	Research
1	2	3	4	5	Sales - Convention
1	2	3	4	5	Sales - Leisure
1	2	3	4	5	Strategic Planning
1	2	3	4	5	Technology

CEO AUTHORIZATION

Authorization from the destination organization's Chief Executive Officer, President or Executive Director is required for a staff professional to apply for the CDME program.

Name: _____ Title: _____

Destination Organization/Company: _____

Signature: _____

MENTOR PROGRAM:

New for 2018, Destinations International will be implementing a mentorship program as part of the CDME process. Applicants can elect to participate in the mentoring program and will be paired with a CDME graduate who can help answer questions on course work, paper exams and strategies for successfully completing your CDME.

I want to be paired with a mentor.

Would you like to be paired with a mentor based on geography, role within a CVB or organization size?

I understand and accept that any course work, course papers and final exams I submit as part of my CDME could be used by Destinations International within a reference library, shared content platform, or other public sharing mechanism.

I understand that core course papers must be submitted to Destinations International within 30 days after taking a course. The final exam must be completed within four years or sooner depending on applicants time. For example, if an applicant completes all required courses within two years, and delivers all core papers on time, the applicant would still have up to two more years (to get to the total of four) to complete the final exam, or the applicant may opt to complete the final exam sooner. Applicants that fail to submit core course papers on time (30 days after taking a core course) will have to start the CDME program again.

APPLICATION/PROGRAM COMMITMENT:

By signing below, the applicant is demonstrating commitment to the completion of the CDME program. Your submittal of this application is your acknowledgement that you have four years to complete your certification, which includes four core courses (plus a paper for each of these), two electives, and a final exam. The papers associated with each of your core courses are due within 30 days of your completion of a core course; you will not be able to take any further courses until you have delivered these papers. Once you have received your certification, in order to maintain it you will need to re-certify four years later, through a series of continuing education credits.

Print Name _____ Date _____

Signature _____