INVESTING IN INDUSTRY KNOWLEDGE

The Destinations International Foundation continues to invest in building industry knowledge and skills through scholarships, research and programming for destination professionals throughout the year. This includes the development of new CDME curriculum, which was rolled out last November and held once again during Destinations Week in Washington, D.C. Two revamped core courses were offered on Destination Leadership and Destination Advocacy and Community Relations.

In March, the Foundation supported content development for the Our Hospitality summit held in Pittsburgh, PA, where we were joined by more than 125 industry professionals who heard from the finest luminaries in the field of hospitality and technology.

In June, the Foundation launched its newly launched Compensation and Benefits Study. As Destination Advocate donors to the Foundation, we want to keep you informed on the latest trends and analysis of the mid-term elections, discover new tools and research available to you and enhance your leadership skills with adversity training.

We've done all of this while building towards financial sustainability and proper governance structure for the Destinations International Foundation. Together, we can ensure that the Destinations International Foundation and demonstrate that we are essential to the success of destinations worldwide. Thank you for ongoing support of the Destinations International Foundation.

Sincerely,

Jack Johnson
Executive Director
Destinations International Foundation

DESTINATIONS INTERNATIONAL FOUNDATION

The Destinations International Foundation is gathering data and information on their CDME program participants and destination organization professionals. The research is designed to provide a comprehensive understanding of the current landscape of the destination industry.

The research is designed to provide a comprehensive understanding of the current landscape of the destination industry. The data will be used to inform the development of new programs and resources to support destination professionals.

You are invited to enter the survey and help shape the future of the destination industry through the research.

The survey is available at: destinationsinternational.org/research
Advocacy strategy is a key tool in helping destinations respond to consumer boycotts and other challenges. The report also addresses the shifting conversation on gun control and how it may affect destinations. The second report addresses the shifting conversation on gun control and how it may affect destinations. The report also addresses the shifting conversation...