

Destinations International Hall of Fame Criteria

Pioneers. Champions. Influencers. Industry leaders. These are the men and women who have advanced and improved the destination industry through their leadership, innovation and creativity.

Launched in 2014, the Hall of Fame Award was created to recognize individuals who have changed the future of the destination industry for the better. It is the highest honor that Destinations International can bestow.

Our goal is to shine a spotlight on these pioneers, champions and influencers, and allow our members around the globe an opportunity to get to know them and their work. The selection process is based on how each inductee shaped or influenced the destination marketing and management industry, created positive change, and how their contributions created long lasting impact on travel promotion today.

This prestigious award provides a historical narrative of the leaders who have helped grow and nurture the destination marketing industry through the years.

Induction may be granted in the following categories:

Modern Era Destination Organization Professional:

An individual who shall have been an employee of a destination organization, during a period within the last twenty-five (25) years and has been retired for a minimum of three (3) calendar years preceding their election.

Development Era Destination Organization Professional:

An individual who shall have been an employee of a destination organization during a period beginning January 1, 1896 and ending twenty-five (25) calendar years preceding their election. The individual may be or have been otherwise connected with the travel and tourism industry.

Destination Organization Industry Contributor:

To recognize those meritorious individuals who contributed to the destination organization industry in ways other than through working for a destination organization. Inductees shall have made significant contributions to the creation, evolution, and advancement of the destination organization industry specifically and the travel and tourism industry in general through their efforts as an industry suppliers, supporters, or media.