

# SOCIAL POSTS

#DestinationOrganizationsDriveEconomicRecovery



## ECONOMIC DRIVER POST A

**A Suggested Title:** Destination Organizations Drive Economic Recovery.  
**Suggested Copy:** The benefits of destination promotion are not limited to the tourism sector. When a community invests in its destination organization, it drives broader economic development in their destination. Destination organizations are a #CommunitySharedValue. #DestinationOrganizationsDriveEconomicRecovery.

**Download Image:** [1080x1080](#) | [1200x630](#)



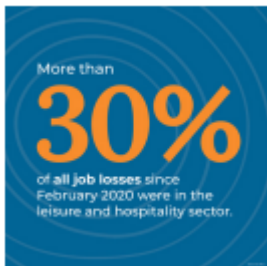
## ECONOMIC DRIVER POST B

**Suggested Title:** Destination Promotion helps the Community.  
**Suggested Copy:** For communities hit hard by the Covid pandemic, investing in destination promotion ensures a faster and more robust economic recovery. Destination promotion puts hospitality workers back to work and attracts new spending in the community.

#DestinationOrganizationsDriveEconomicRecovery.

#CommunitySharedValue.

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## ECONOMIC DRIVER POST C

**Suggested Title:** Destination Promotion Drives Economic Recovery.  
**Suggested Copy:** More than 30% of all job losses since February 2020 were in the leisure and hospitality sector. The faster we can bring back those jobs, the faster our communities will recover. Investing in destination promotion is the surest way to restoring hospitality jobs.

#CommunitySharedValue.

#DestinationOrganizationsDriveEconomicRecovery.

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## ECONOMIC DRIVER POST D

**Suggested Title:** Now is the time to invest in Destination Promotion.  
**Suggested Copy:** Travelers are ready to hit the road—and start spending money—again. Website traffic to destination websites have recovered beyond 2019 levels. Communities must invest in their destination organizations to compete for their share of visitor spending.

#CommunitySharedValue.

#DestinationOrganizationsDriveEconomicRecovery.

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