

The Memphis Convention & Visitors Bureau worked with the City

to dedicate new bed tax funds for Convention Center improvements.



The Memphis Convention & Visitors Bureau worked with the City

to dedicate new bed tax funds for Convention Center improvements.



Placer Valley created a Tourism Marketing District,

eventually raising over \$3.5 million per year.



Placer Valley created a Tourism Marketing District, eventually raising over \$3.5 million per year.



San Luis Obispo's Keys for Trees program will dedicate

1% of its annual revenue to planting 10,000 trees by 2035.



San Luis Obispo's Keys for Trees program will dedicate

1% of its annual revenue to planting 10,000 trees by 2035.



The Dallas Tourism Public Improvement District awards over \$1 million in funds per year to local arts and cultural events



The Dallas Tourism Public Improvement District awards

over \$1 million in funds per year to local arts and cultural events