

DESTINATIONS INTERNATIONAL

# HIGHER EDUCATION MEMBERSHIP

## Who is DI?

**We are the global association for destination organizations.**
Destinations International represents more than 800 destination organizations around the world, connecting the professionals and partners shaping the future of the destination industry.

We educate, equip and inspire destination professionals through global connection, research, advocacy and professional development.

## Why Higher Education?

**Connecting academia and the destination industry strengthens both.**
Collaboration with colleges, universities and faculty creates opportunities to bring real-world industry insights into the classroom, connect academic research and thought leadership with destination professionals, and introduce students to careers in the destination industry.

Through DI, faculty can engage directly with industry professionals while accessing resources, research and professional development that help keep curriculum connected to the evolving needs of the field.

## Why DI?

Connect your classroom, research and students to the destination industry.

**DI PROVIDES OPPORTUNITIES TO:**

- **Connect and collaborate with destination professionals and fellow educators**
- **Access industry research, insights and thought leadership**
- **Participate in roundtables, webinars, committees and task forces**
- **Share research, class projects and other thought leadership with the DI community**
- **Access professional development and industry events**
- **Connect students with career resources, scholarship opportunities and industry-specific professional development**
- **Help students build greater awareness of career pathways within the destination industry**

**Get Connected**
**Bring the destination industry closer to your classroom, research and students.**

**DestinationsInternational.org**



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# Two Ways to Get Involved

1

### Individual Professor Membership
**$349 ANNUALLY**

Designed for full-time faculty at an accredited college or university who want to connect directly with DI's industry community, resources and professional development opportunities.

2

### Educational Institution Membership
**$2,500 – $3,500 ANNUALLY**

Extends membership to all full-time faculty at an accredited college or university, while also opening additional opportunities for students — including student pricing on DI professional development.

# Bring DI Into the Classroom

Educational Institution members can also incorporate select DI professional development programs into approved university coursework, giving students access to industry-specific learning alongside their academic studies.



**Reach out to membership@destinationsinternaitonal.org to learn more!**