



EXECUTIVE EDUCATION

PROFESSIONAL DEVELOPMENT PROGRAMS

Programs available for corporate on-site training.

EXECUTIVE CERTIFICATE IN HOSPITALITY & TOURISM MANAGEMENT

DATES: June 8 – August 7, 2026

(completion due by 11:59pm ET August 7)

FORMAT: 100% Online | Fully Asynchronous

Watch anytime. Complete by August 3.

HOURS: 35 Contact Hours /

3.5 Continuing Education Units (CEUs)

FEE: \$299 \$199 with code **HTIE100OFF**

There are no other registration fees, no other tuition fees, and no materials or books. Further, there are no other admission requirements except FULL payment in advance and a minimum age of eighteen (18).

Please note that this is an executive education certificate; it is not for credit.

CONTACT: professionaldevelopment@fau.edu



PROGRAM FOCUS

The hospitality and tourism industry is one of the world’s largest and fastest-evolving service sectors, offering diverse opportunities across hotels, travel, events, healthcare, real estate, and more. As technology advances and guest expectations rise, professionals with strong leadership and operational skills are positioned for continued growth.

Why Hospitality & Tourism?

- One of the world’s largest service industries
- Rapid post-pandemic growth
- Expanding technology integration
- Increasing global travel demand

This executive certificate delivers practical, industry-relevant knowledge designed to support career advancement at every level – from emerging professionals to experienced leaders seeking CEUs.

What You’ll Gain:

- Practical hospitality leadership skills
- Industry trend insights
- Career growth strategies
- Lean Six Sigma White Belt credential

Sample Topics Include:

- Analytics + Artificial Intelligence in Hospitality
- Industry Leaders Interviews
- Well-Being in Hospitality: Trends for Guests
- Continuous Improvement in Hospitality
 - Lean Six Sigma White Belt
 - Basics of Project Management
- Selling the World: Travel Distribution A to Z

CLICK HERE OR SCAN QR TO REGISTER



SAVE \$100 USING CODE:
HTIE100OFF

**Discount code can be used for any new or pending registrations that are eligible. It must be input prior to your payment. We are unable to issue refunds to provide discounted rates.*





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PROGRAM HIGHLIGHTS

This certificate delivers actionable strategies and expert perspectives, including exclusive video introductions from industry leaders around the world. Designed for today's service environment, the program emphasizes continuous improvement and operational excellence to meet guest's evolving expectations.

BONUS: Lean Six Sigma White Belt Included

- Entry-level operational excellence credential
- Earned upon successful certificate completion
- Included at no additional cost
- Valuable across hospitality and service industries

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WHO SHOULD ATTEND?

- Early-career professionals entering hospitality
- Mid-level managers seeking advancement
- Career changers exploring hospitality & tourism
- Industry professionals needing CEUs
- Entrepreneurs in travel, lodging, and events

PAST PARTICIPANT INDUSTRY SEGMENTS

- Hotels & Resorts
- Cruise Lines
- Event Management
- Tourism Boards
- Travel Technology
- Restaurants & Catering



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VIP RATE

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"While I was already familiar with several areas of the content, this course served as a helpful refresher that fortified our daily practices. I also found the material quite relevant and thought-provoking—especially the interviews with industry leaders."

ROXANA MEDINA

Vice President of Brand Marketing
THE WELL

