

### **Destinations International & Destinations International Foundation Board Expectations**

Board members serve a strategic and fiduciary leadership role for Destinations International (DI) and the Destinations International Foundation (DIF). Effective board service requires thoughtful participation, sound judgment, collaboration and accountability.

Board members are expected to prepare for and attend meetings, contribute to discussions and decisions, follow through on commitments, and serve as ambassadors who strengthen relationships and open doors for the organization. Members should also be willing to continue developing key governance skills, including fundraising, volunteer recruitment, financial literacy and deepening knowledge of DI and DIF programs and priorities.

#### **Engagement & Participation**

Board members will:

- Attend and actively participate in at least three (3) board meetings annually
- Review materials in advance and contribute to informed decision-making
- Serve on at least one committee, task force or working group
- Complete follow-up actions and communicate in advance if unable to attend
- Participate, when possible, in DI events to remain connected to the membership
- Make an annual personal or organizational investment in the DIF at a meaningful level

#### **Fiduciary & Governance Responsibilities**

Board members will:

- Uphold the Duty of Care, Loyalty and Obedience
- Review financial, strategic and governance materials with diligence
- Maintain confidentiality and disclose conflicts of interest
- Engage respectfully, collaboratively and with accountability

To learn more about our Duty of Care and Board expectations please click [here](#) to review the executive summary of our Board Governance Handbook.

#### **Leadership Attributes**

Board members should demonstrate:

- Integrity, honesty and accountability
- Respect for diverse perspectives and constructive dialogue
- A collaborative, community-building approach
- Commitment to the success of both DI and DIF
- Passion for advancing the global visitor economy

#### **Commitment to Social Impact**

DI and DIF recognize the importance of cultivating a tourism industry that represents a wide variety of individuals at all levels, celebrating the broad range of human differences among us, while embracing the commonalities we share.

Our boards support an inclusive, accessible and community-aligned visitor economy through thought leadership, impact, research and tools that empower destination organizations worldwide. We are committed to fostering a profession that reflects the diversity of our communities and advances equitable and welcoming destinations.