



Partner Feature Newsletter Guidelines

We're excited to provide a space for our Partners to share thought leadership with Destinations International members through our newsletters. To ensure this benefit remains meaningful for all, we ask that you follow the guidelines below. Please note that Destinations International (DI) reserves the right to deny, edit or remove any submitted content that, in DI's sole discretion, is not aligned with the guidelines below, infringes upon existing partnership agreements, educational collaborations or other contractual obligations.

Submission Guidelines

- Content must be thought-leadership focused and include a live article link, a brief blurb (1–2 sentences), and a high-resolution image if you prefer not to have your logo used.
- Sales pitches or general promotional content will not be accepted. Please know we do have a separate space for offers exclusive to DI Members. [Exclusive DI Offers page](#).
- Please view this as an opportunity to support the destination community and highlight the unique value you offer DI members, not simply as a marketing space.
- Examples of suggested content include webinars hosted on your platform, new destination partnerships, or newly launched services designed for destinations.

Submission Frequency

- Partners may submit content **once per quarter**.
- More than one submission within the same quarter will not be featured until the following quarter.
- Each partner may appear in this section at a maximum of **four times per year**.
- Partners are responsible for submitting content for consideration.

For all submissions, please contact communications@destinationsinternational.org

If you have any questions, please contact partnerships@destinationsinternational.org

Destinations International reserves the right to review and deny any content that does not meet these criteria.