



DESTINATIONS
INTERNATIONAL



2025

PARTNER DIRECTORY

A LETTER FROM OUR CEO

Dear Members and Industry Colleagues,

Welcome to an exciting year at Destinations International! As the tourism and hospitality landscape continues to evolve, staying informed and connected is more important than ever. We are privileged to work alongside dedicated partners who provide invaluable resources, innovative solutions and industry expertise to empower destinations worldwide. This year, we remain committed to fostering collaboration, amplifying member voices and driving impactful initiatives that propel our industry forward. With dynamic conferences, groundbreaking research and advocacy efforts ahead, we invite you to explore our comprehensive partner directory—a valuable tool to help you thrive. Together, let's inspire the world to discover and appreciate the remarkable destinations we represent.

Thank you for your commitment, and here's to a year of growth, innovation and success!



Don Welsh
President & CEO, Destinations International



Learn more about our incredible partners in this directory by visiting
DestinationsInternational.org/partner-directory

PINNACLE PARTNERS



Miles Partnership markets destinations and hospitality businesses by working with state tourism offices, convention and visitors bureaus, hotels and other organizations in the tourism industry to create forward-thinking digital and print content marketing solutions.



Simpleview is a worldwide leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination organizations, and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.



Tourism Economics is the leading global provider of economic impact studies, policy analysis, market forecasts, and international travel data. Tourism Economics' team of specialized economists works with destinations and corporations around the world to quantify market opportunities, measure performance, and inform public policy decisions.

PREMIER PARTNERS



CVENT offers software solutions to event planners and marketers for online registration, venue selection, event management and marketing, virtual, hybrid, and on-site solutions, and attendee engagement.



Expedia Group Media Solutions is a global travel advertising platform that connects marketers with hundreds of millions of travelers across the Expedia Group brands. With exclusive access to 70 petabytes of Expedia Group traveler search and booking data points, Expedia offers a suite of solutions including display, sponsored listings, audience extension, co-op campaigns and custom creative campaigns – all designed to add value to travel shoppers and deliver on the objectives of our advertising partners.



Longwoods International is a full-service market research consultancy, established in 1978. As partners to over 150 leading destinations and brands in the tourism industry, Longwoods International is focused on working with clients to meet their research needs and objectives through groundbreaking research, thought-leading insights, and excellent counsel and service. Longwoods International specializes in visitor profile, return on investment, brand and destination image, Halo Effect, resident sentiment, and custom qualitative and quantitative research.



Madden Media is a full-service destination marketing agency using innovative, technology-driven strategies to provide solutions for our partners. Madden's team impacts the growth of communities by creating personalized, immersive campaigns that connect people to places.



PREMIER PARTNERS

MMGY Global is the world's leading integrated marketing company specializing in the travel, tourism and hospitality industries. At MMGY Global, inspiring people to go places is more than just a line - it is at the core of everything it does. From telling stories that inspire consumers to travel to providing opportunities that empower their staff to grow, this mantra is driven by the mission and values they share across all its agencies and offices. Promoting and advocating for an equitable industry that generates opportunities and economic vitality for all individuals in the communities it serves is an important part of what they do across their global brands and is the cornerstone of their values and inclusive mission statements.



Paradise was founded as an agency specializing in tourism and hospitality. Paradise is an award-winning team of marketing experts with a proven ability for delivering innovative marketing strategies that drive brand loyalty and business growth. The agency's data-led approach enables clients to align their sales + marketing efforts for long-term, attributable results for brands and businesses, and communities and economies. With a primary office in St. Petersburg, FL, the agency has remote team members throughout the U.S. With more than 450 awards since its inception in 2002, Paradise was recently recognized with four Adrian Awards and the highest honor of a President's Award at the 2021 Hospitality Sales and Marketing Association International (HSMAI) event.



SearchWide Global is a full-service executive search firm primarily for companies in the travel, tourism, hospitality, convention, trade association, venue management and experiential marketing industries. The firm specializes in C-Level and Director level executive searches for companies ranging in size from Fortune 500 corporations to mid-sized public and private companies and associations. SearchWide Global is also the proud founding partner of Destinations International 30 under 30 program and the founder of Tourism Diversity Matters.



Tempest is a multifaceted agency and destination organization advocate that strengthens communities through the innovation and activation of web, marketing, and cloud software solutions. At Tempest we believe our clients deserve cutting edge solutions that are customized to their unique needs. Relentless in our creative pursuits, we are developing brands that move beyond ordinary to become extraordinary.



PRINCIPLE PARTNERS



AJR Media Group, founded in 1991, provides best in class media solutions to clients and agencies throughout the USA. We develop integrated media programs through our Digital Media team and our exclusive representation of premier US and International traditional & digital publishers (including first party data access) and an unmatched global network of media solutions reaching audiences worldwide. Our team’s strength lies in our knowledge of the travel segment and a deep expertise in connecting US-based marketers and their agencies with international media.



Amadeus technology powers the global travel and tourism industry. From airlines to search engines, travel agencies to hotels, the world’s top travel brands rely on Amadeus to help create exceptional traveler experiences.



ASM Global is the world’s leading venue management company and producer of live event experiences. With over 350+ premier venues spanning worldwide, we operate and invest in the world’s most important stadiums, arenas, convention centers, and theaters, including entertainment districts and mixed-use developments.



Brand USA is the United States’ destination marketing organization with a mission to fuel the U.S. economy by increasing international visitation. Our award-winning, multi-platform storytelling approach showcases the diversity of people, places, and experiences available to global travelers.

PRINCIPLE PARTNERS



CFO by design is a full-service executive support firm providing the foundation and accountability needed to build strong organizations. They strengthen financial and organizational practices by providing solutions to establish a solid operational foundation, community alignment and accountability to stakeholders.



Civitas is a full-service firm specializing in sustainable funding solutions. Civitas provides non-profit and legal consulting services, provide legislative support, and help with all things district-related, specifically renewals and formations. Civitas believes in the transformational impact of travel. The firm empowers businesses, properties, and destinations with the resources to strengthen economic and community development worldwide through innovative funding models.



Corraggio Group has been working with destination leaders and their organizations to lead the way by creating exciting futures for their destinations since 2005. Today, our experienced Travel & Tourism team includes economists, destination strategists, research analysts and organizational effectiveness experts. Our goal is to ease the way for clients as they take the long view and imagine their destinations decades from now and make decisions with this future place and its people in mind.



Digital Edge truly gets it and takes it to the next level. For over ten years – and with more than 100 years of destination organization and hotel sales expertise – they have created edgier solutions for destination organizations exclusively and partner with some of the coolest destinations in the country along the way.

PRINCIPLE PARTNERS



Envisionit, for two decades, we’ve opened hotels, supported hospitality groups, sold out experiences, and fueled tourism. We built our destination practice to deliver a new agency experience that goes beyond the status quo to give DMO leaders the partnership they deserve.



Epsilon is the leader in outcome-based marketing. Epsilon has a rich, 50-year heritage in helping marketers anticipate, activate and prove measurable business outcomes.



FiredUp! Culture is a creative insights firm shaping winning strategies for travel, tourism, and hospitality leaders. As a team of market researchers working with more than 250 brands worldwide over the last two decades, Future Partners focuses on working with destination management organizations, travel brands, and tourism industry partners, from hotels and attractions to airlines.



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The Meetings Information Network (MINT+) database helps destinations prospect intelligently by using both historical data and information on future bookings. A joint venture between Destinations International and Simpleview, MINT+ is a shared repository of information on organizations and their meetings and events and is the DMO industry’s exclusive data cooperative.

PRINCIPLE PARTNERS



MMGY NextFactor is an industry-leading consulting firm specializing in travel and tourism. They provide intelligence, insight, and inspiration leaders require to make a meaningful, sustainable, and equitable difference in their communities.



Oak View Group has one simple goal – to provide venues with customized services that produce results. With 240+ diverse venues that includes 60 Convention Centers, and provides an array of services, resources, and expertise designed to elevate every aspect of the event or meeting experience for our clients, attendees, patrons, and communities we serve.

EVENT PRODUCTION



Encore is your full-service event production partner with more than 80 years of experience. Each year, Encore delivers more than 350,000 events in 20 countries across North America, Europe, the Middle East, Australia and Asia Pacific. Through event technology, rigging infrastructure, production and creative services, our team brings a unique blend of technical expertise with a commitment to delivering excellent service for every event.

PRINCIPLE PARTNERS



The **Sojern** Travel Marketing Platform helps destination marketers reach and inspire travelers throughout their planning journey across digital channels. With unmatched visibility into travel demand and market insights, Sojern builds audiences to find the right travelers for your destination and demonstrate economic impact.



STR provides premium data benchmarking, analytics and marketplace insights for the global hospitality industry. Founded in 1985, STR maintains a presence in 15 countries with a corporate North American headquarters in Hendersonville, Tennessee, an international headquarters in London, and an Asia Pacific headquarters in Singapore. STR was acquired in October 2019 by CoStar Group, Inc. (NASDAQ: CSGP), the leading provider of commercial real estate information, analytics and online marketplaces.



Tiki is an AI-powered advertising platform that helps Destination Marketing Organizations (DMOs) connect with over 100 million active travel planners every month. Through our direct travel publisher integrations, we've created the first AI conversational marketing ad platform for DMOs, serving as a destination brand ambassador to engage travelers safely and effectively before they reach client's websites.

PRINCIPLE PARTNERS



Tripadvisor is the world's largest and most preferred travel guidance platform, helping hundreds of millions of people each month become better travelers. Consumers around the globe turn to Tripadvisor at every stage of the trip planning journey - from dreaming, to booking, to sharing their experiences. Available in 190 countries and 22 languages, Tripadvisor provides more than 1 billion reviews of nearly 8 million accommodation, restaurant, experiences, airline, and cruise businesses around the globe.



With **Wheel The World**, find and book accessible Places to Stay, Things to Do, and Multi-day Trips +250 destinations with detailed information about accessibility and an experienced customer support. With Places To Stay (hotels and vacation rentals), Things To Do (tours & activities), and Multi-Day Trips (travel packages), we are the most comprehensive guide for travelers with disabilities to find and book accessible travel experiences. We believe that we, people with disabilities, should experience the world like anyone else. We know that all of us have different needs when it comes to accessibility and planning a trip can be a big effort.



Zartico powers the possibilities of place. Makers of the first Destination Operating System, Zartico harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services for use in marketing, community development, and sustainability efforts. ZDOS® Destination is a complete strategic planning solution that equips communities to make better decisions and navigate the future.

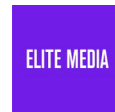


CORPORATE PLUS PARTNERS

PARTNER DIRECTORY



CORPORATE PARTNERS



INDUSTRY PARTNERS

MEDIA PARTNERS



Connect



U.S. TRAVEL
ASSOCIATION



CMW

meetings
PEOPLE + PLACES TODAY

Skift
MEETINGS

Smart meetings
essential for the event evolution

THE WEEKLY COMMUNITY NEWSPAPER OF ASSOCIATIONS, CVBS AND HOTELS
USAE

ASSOCIATE PARTNERS

62ABOVE
AFAR Media
AiOpti
Air Canada
AirDNA
AKA
American Bus Association
Axis Travel Marketing
Bébé Voyage
Bellweather Agency
Bloomberg Associates
Brad Weaver Consulting Group
Brkthru Digital
BVK
Certified Tourism Ambassador
Chillwall AI
Cimarron Global
CliftonLarsonAllen, LLP (CLA)
Compass Media
Connect Worldwide
Conventions, Sports & Leisure International
Crowdriff
Culinary Tourism Alliance
Datafy
Destination Consultancy Group LLC
Development Counsellors International (DCI)
Dish Media (Dish + SlingTV)
Downs & St Germain
FINN Partners
Forvis Mazars
Gaining Edge
GreenStep Sustainable Tourism
Harmelin Media
Hatch64

Hive Interactive
Hopper
HospitableMe Inc
Hotelbeds Group
ITI Digital
Intentful
Japan Travel And Tourism Association
Kick Push
Kinective Media by United Airlines
Kingfisher Gambit
Learn Tourism
Lighthouse
Luxury Escapes
Magellan Strategy Group
Maritz Global Events
Matador Network
McDaniels Marketing
Media Mogul
Meetings Database Institute
Meridian Reservation Systems Ltd.
Movement Marketing
Mower
Noble Studios
Northstar Meetings Group
Onboard Meetings
Oracle NetSuite
Paperkite
PETERMAYER
Phoenix International Publishing
Pineapple Public Relations
PJX Media
Planny Drive
Predictive Data Lab
Propellic

R&R Partners
Redrock Entertainment
Religious Conference Management Association
Resonance Consultancy Inc.
Rudloff Solutions
Sage Inclusion
Satisfi Labs
Simplified.Travel
Sinclair Travel
Site Impact
SMARInsights
Smartvisit International
Sunshine & Bourbon
The Culturist Group
The Kliman Group, Inc.
The National Travel & Tourism Office
thunder::tech
Total Hospitality Solutions
Travefy
Travel Alliance Partnership
Travel Spike
Travelzoo
Tripscout
Trove Tourism Development Advisors
TwoSix Digital
U.S. News & World Report
Veneto Collaboratory
VERB Interactive
Vibemap Inc
Warner Brothers Discovery
Waymack and Crew
World Business Associates Co., Ltd.
YPTC
Zenardy LLC

SMALL BUSINESS PARTNERS

Green Book Experience
IKÖNIK Destinations Collective

Rev Hospitality Co.
The Data Appeal Co.



DESTINATION TOOLS & EXCLUSIVE OFFERS FOR MEMBERS

DI offers a suite of products built on best practices, insights, and research. We work to raise the effectiveness of destination organizations; increase relevancy among the destination’s community; raise the level of professionalism through accreditation; and provide actionable best practices and strategies for the sustainable success of destinations. **Our tools include:**



EVENT IMPACT CALCULATOR (EIC)

An industry standard that measures the economic value of an event and calculates its return on investment to local taxes. Armed with this information, destination organizations can make the case to policymakers and stakeholders for the ongoing development and growth of the events and meetings sectors.



DESTINATION MARKETING ACCREDITATION PROGRAM (DMAP)

This globally recognized program serves as a visible industry distinction that defines quality and performance standards for destination organizations. Achieving DMAP accreditation positions a destination organization as a valued and respected organization in the community and increases credibility among stakeholders.



DESTINATIONNEXT

The assessment tool provides destination organizations with practical actions and strategies for sustainable success in a dramatically changing world. The tool helps destination organizations understand their place within their local community, and our futures study research provides practical actions and strategies for sustainable success in a dramatically changing world.



SOCIAL IMPACT ASSESSMENT TOOL

Designed for destination organizations to measure progress toward inclusion goals. Assess workplace dynamics, operations, and policies, vendor selection, community engagement, accessibility, board governance, and destination stewardship efforts.



THE MEETINGS INFORMATION NETWORK (MINT+)

This database helps destinations prospect intelligently by using both historical data and information on future bookings. A joint venture between Destinations International and Simpleview, MINT+ is a shared repository of information on organizations and their meetings and events and is the destination organization industry’s exclusive data cooperative.



DESTINATION ORGANIZATION PERFORMANCE REPORTING

On a dynamic platform allowing access 24.7, participants can view and analyze structures, practices, trends, and developments in key areas of interest for the industry including organizational structure and funding.



COMPENSATION & BENEFITS REPORTING PLATFORM

On a dynamic platform allowing access 24.7, participants are provided a comprehensive review of destination organization’s salary and benefits structure. Subscribers to the report are able to compare practices with peer destinations across the country.

FEATURED PARTNERS PRODUCTS & TOOLS

Additionally, we have several exclusive offers for members provided by our industry partner organizations. The following offerings will continue to grow as Destinations International looks to identify value driven products for our members that are both scalable and essential to the success of their organizations.



LONGWOODS INTERNATIONAL

A leading tourism market research firm and longtime Destinations international partner. CBs need the best available research both to demonstrate accountability and to make data-driven decisions in the marketing of their destinations. Member-exclusive pricing and added value are available for visitor research, “Halo-Effect” studies, and the very important Resident Sentiment” research that Longwoods has pioneered. Contact info@longwoods-intl.com.



SYMPHONY

As the travel industry rebounds, destinations are struggling almost universally to fill open job positions. To provide destinations with relevant and actionable insights, Destinations International and Tourism Economics have partnered to launch a high frequency analysis of workforce dynamics for communities within the SYMPHONY intelligence platform. This comprehensive tracker provides data for the local workforce available, including insights on wages, the type and quality of jobs, race, and other measures of labor market dynamics by sector. This is now available as a module within the Symphony intelligence center, allowing destination organization teams to efficiently aggregate, analyze, and share their entire data ecosystem. Contact: Zeek Coleman, Vice President, Americas | Tourism Economics zcoleman@oxfordeconomics.com.



TRAVELABILITY

Travelability is an organization working within the travel industry to improve the travel experience for people with disabilities and is a resource for disabled travelers to find information to make their travel planning easier. Travelability, the leading conference and media company dedicated to making travel easier and more enjoyable for people with disabilities and the aging population, has partnered with Destinations International, to help scale accessibility and inclusion in the travel industry. The Accessibility Playbook will be available for purchase online at the Destinations International website. To learn more about this partnership or the Accessibility Playbook, contact Sophia Hyder Hock, Chief Inclusion Officer at shyderhock@destinationsinternational.org, or Jake Steinman, founder and CEO of Travelability at jake@travelability.net.



WAYFINDER

Wayfinder is an industry-led destination management tool, enabling destination organizations to measure, monitor and improve destination stewardship capability and outcomes. The Wayfinder is grounded in collaboration and global best practices, providing a clear path and actionable insights for destination organizations and travel and tourism consultants to develop strategic plans that better balance the needs of communities and visitors alike. It's a transformational way of looking at tourism and how destination organizations do what they do.



WEBSITE IMPACT CALCULATOR (WIC)

The Website Impact Calculator attributes website traffic to physical visits and takes impact a step further by analyzing the economic impact of those conversions. Built on decades of expertise and leading global economic analysis, this tool measures the economic value of owned destination marketing.

PARTNER SERVICES
AT A GLANCE

ADVERTISING AGENCY

62Above
AJR Media
AKA
BVK
Carvertise
Datafy
Digital Edge *
greenhaus
Hatch64
Love Communications
Madden Media **
McDaniels Marketing
Miles Partnership
MMGY Global
Mower
Paperkite *
Paradise - A Partner for Good *
PETERMAYER
R&R Partners
Sojern
Struck
Tambourine
The Culturist Group
Tiki
Travel Alliance Partnership *

Travel Spike
Tripscout
TwoSix Digital

AIRLINE PARTNERSHIPS

Air Canada

BUDGET/FINANCE PLANNING

CFO by design
Forvis Mazars
YPTC

BUSINESS DEVELOPMENT/FEASIBILITY STUDIES

Conventions, Sports & Leisure International
Hunden Partners
JLL
Rev Hospitality Co.

COMMUNITY INPUT MANAGEMENT

Clarity of Place
MMGY Nextfactor

CONSULTING - MARKETING/BRANDING

Brand USA
BVK
Cimino Consulting
Connect Worldwide
Coraggio Group
Development Counsellors International
Destination Consultancy Group LLC
Downs & St Germain
Gaining Edge

Women Owned * Veteran Owned **

Magellan Strategy Group
Miles Partnership
MMGY Global
Paperkite *
Resonance Consultancy Inc.
Travel Alliance Partnership *

CONSULTING - ORGANIZATIONAL
MANAGEMENT

ANA Strategic Research Institute Co
Brad Weaber Consulting Group, LLC
DMOproz
FiredUp! Culture
Hive Interactive
Japan Travel And Tourism
Association
Media Mogul
Nina B. Winston Consulting *
Oracle NetSuite
Rudloff Solutions
SearchWide Global
The Kliman Group, Inc.
Veneto Collaboratory
World Business Associates Co., Ltd.

CONSULTING - SPORT SERVICES

Nina B. Winston Consulting *

CONSULTING - STRATEGIC
PLANNING

ANA Strategic Research Institute Co
Clarity of Place

Convention, Sports & Leisure International
Culinary Tourism Alliance
Destination Consultancy Group LLC
Forvis Mazars
HospitableMe Inc
Japan Travel And Tourism Association
JLL
Kick Push
Kingfisher Gambit
MMGY Nextfactor
Nina B. Winston Consulting
Rev Hospitality Co.
Wheel the World
World Business Associates Co., Ltd.

CRM

Oracle NetSuite
Simpleview
Tempest
Travefy
Vibemap Inc

DATA DRIVEN SOLUTIONS

Amadeus
Arrivalist
Cimarron Global
Datafy
Epsilon
Future Partners
Groups360
Hotelbeds Group
Intentful

Key Data Dashboard
Lighthouse
MINT+
Onboard Meetings
Oracle NetSuite
Placer.ai
Rove
Satisfi Labs
Vibemap Inc
Zartico

DESTINATION ADVOCACY

Bloomberg Philanthropies
DMOProz
Hunden Partners
JLL

DIGITAL MARKETING STRATEGY

AJR Media
AKA
Brkthru Digital
Cadent + AdTheorent
CBizComp Data
Coraggio Group
Digital Edge *
Dish Media (Dish + SlingTV)
Envisionit
Epsilon
Intentful
ITI Digital
Madden Media **
MediaOne

Women Owned * Veteran Owned **

Miles Partnership
Orange142
Paperkite *
Propellic
Satisfi Labs
Simpleview
Sinclair Travel
Site Impact
Sojern
thunder::tech
Tiki
Tripadvisor
TrueOmni
TwoSix Digital
Vibemap Inc
Waymack and Crew

DISPLAY GRAPHICS

Carvertise
Crowdriff

EDI/SOCIAL INCLUSION SPECIALIST

International LGBTQ+ Travel Association (IGLTA)
Tourism Cares
Travelability
Wheel the World

EDUCATION/TRAINING

Certified Tourism Ambassador - CTA
FiredUp! Culture
GreenStep Sustainable Tourism
Hive Interactive
HospitableMe Inc

Learn Tourism
Sage Inclusion
Total Hospitality Solutions

EXECUTIVE SEARCH FIRM

Searchwide Global

EXHIBITION ORGANIZERS/SERVICES

Encore

FACILITIES MANAGEMENT

ASM Global
Oak View Group

FINANCIAL SERVICES

CFO by design
Civitas
CliftonLarsonAllen, LLP (CLA)

INDUSTRY ASSOCIATION

American Society of Association Executives (ASAE)
Connect
Culinary Tourism Alliance
IMEX Group
Indigenous Tourism Association of Canada
International LGBTQ+ Travel Association (IGLTA)
Meeting Professionals International (MPI)
Professional Convention Management Association (PCMA)
Religious Conference Management Association
Society for Incentive Travel Excellence (SITE)
Sports ETA

Tourism Cares
Tourism Industry Association of Canada (TIAC)
US Travel Association

INTERACTIVE MARKETING

Crowdriff
PETERMAYER
Planny Drive
Smartvisit International
Sparkloft Media
Travefy
TrueOmni
TwoSix Digital

LEAD GENERATION

Connect
Cvent
Groups360
MINT+
Simplified.Travel
Total Hospitality Solutions

MARKET RESEARCH

Adara
Azira
Cimarron Global
Conventions, Sports & Leisure International
Downs & St. Germain
Longwoods International
SMARInsights
STR
Tourism Economics

Women Owned * Veteran Owned **

MEDIA PUBLISHING/BUYING/PLANNING

AFAR Media
Bébé Voyage *
Brkthru Digital
CMW/Mash Media
Elite Media
Expedia Group Media Solutions
Harmelin Media
Hatch64
Matador Network
Meetings Today
Miles Partnership
Northstar Meetings Group
Phoenix International Publishing
Predictive Data Lab
Sinclair Travel
SKIFT
SmartMeetings
Smartvisit International
Travelability
Tripscout
USAE
U.S. News & World Report

MEETING/EVENT MANAGEMENT

Connect
Cvent
Encore
IMEX Group
Maritz Global Events

ONLINE BOOKING PLATFORM

AFAR Media
Expedia Group Media Solutions
Hotelbeds Group
Hopper
Kayak
Meridian Reservation Systems Ltd.
Mindtrip
Onboard Meetings
Ripe
Smartvisit International
Travelzoo
Tripadvisor

OPERATING BUSINESS IMPROVEMENT DISTRICTS

Civitas

PUBLIC RELATIONS/COMMUNICATIONS

Brad Weaver Consulting Group, LLC
Connect Worldwide
Development Counsellors International
Love Communications
MMGY Global
Paradise - A Partner for Good *
PETERMAYER
The Culturist Group
Travel Alliance Partnership *

RESERVATION SYSTEMS/BOOKING ENGINE

True Omni

SEM/SEO

Brkthru Digital
Sparkloft Media

SOCIAL INCLUSION SPECIALIST

HospitableMe Inc
Orange142
Sage Inclusion
The Culturist Group

TECHNOLOGY

Chillwall AI
VERB Interactive
Zenardy LLC

TRANSPORTATION

Air Canada

TRAVEL INDUSTRY INTELLIGENCE

Adara
AiOpti*
Amadeus
Arrivalist
Azira
Brand USA
Chase Travel Group
Development Counsellors International
Future Partners
Harmelin Media
Lighthouse
Longwoods International

Women Owned * Veteran Owned **

Magellan Strategy Group
Placer.ai
Rove
STR
The National Travel & Tourism Office
Tourism Economics
Young Strategies, Inc.
Zartico

VIDEO/DIGITAL MEDIA

Atlas Obscura
Cadent + AdTheorent
Crowdriff
Hatch64
Matador Network
McDaniels Marketing
PJX Media
Redrock Entertainment
Sparkloft Media
Sunshine & Bourbon
Tripscout
Trove Tourism Development Advisors
Warner Brothers Discovery

WEB DESIGN

Tempest
Simpleview
Sunshine & Bourbon
JNS Next



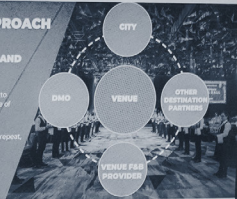
DESTINATIONS
INTERNATIONAL



INTEGRATED SALES APPROACH

VENUE PARTNERSHIP WITH DMO AND TOURISM STAKEHOLDERS

- Streamline Team Sales Approach**
 - Destination sales team delivers unified messaging to meeting and event organizers to develop a pipeline of business
- Building Strong Relationships**
 - A clear brand & communication strategy targeting repeat, new, and occasional customers for stakeholders
- Create Mutually Agreed Upon Goals**
 - Centered around room nights, sales tax, experiential spending & economic impact



Phone +1.202.296.7888 

Fax +1.202.296.7889 

DESTINATIONSINTERNATIONAL.ORG 

PARTNERSHIPS@DESTINATIONSINTERNATIONAL.ORG 