



Designed to broaden access and opportunity, Pathways to Success supports students pursuing careers in hospitality and tourism management at accredited colleges and universities across the United States and Canada.



Scholars receive up to \$8,000 in tuition assistance, access to attend Destinations International events, mentorship and professional development.

Engage as an industry professional or organization

Contribute to the Pathways to Success fund year-round.

Share your expertise in year-long professional development programming.

Inform your local universities or colleges about the program.

Engage as a student

Apply to the program.
Review criteria to ensure eligibility.

Engage as a college, university or faculty member

Promote the program to your students.

Engage with local destination organizations and Destinations International to educate students about the destination sector.

"The Annual Convention felt more like a family reunion than a conference. I've been to professional events before, but this one was different. I felt seen, celebrated and supported. It wasn't just about learning industry trends, it was about building relationships, sharing space with people who look like me and being reminded that I belong in this industry. That level of connection and intention made all the difference."

