

VISITOR SERVICES 2025 SUMMIT

Wednesday, July 9, 2025

7:30 am – 3:00 pm	Registration
7:45 – 8:45 am	Networking Breakfast
9:00 – 9:15 am	Welcome and Overview
9:15 – 10:15 am	60 in 60: Exploring Case Studies, Best Practices and New Ideas
10:15 – 10:30 am	Networking Break
10:30 – 11:15 am	Creating Inclusive Destinations: How DMOS Are Enhancing Accessibility for All
11:15 am – 12:15 pm	Roundtable Discussions
12:15 – 1:15 pm	Networking Lunch
1:15 – 2:00 pm	From Welcome Desk to Campaign Strategy: Turning Visitor Services Insights into Marketing Gold
2:00 – 2:45 pm	From Visitors to Community: Expanding Your Visitor Center's Impact
2:45 – 3:00 pm	Networking Break
3:00 – 3:45 pm	Chicago Improv: 'Yes, and...' Magic for Visitor Services
4:00 pm	That's a Wrap on VSS 2025!