

# Unlock Your Social Impact Results

Take the next step with your Social Impact Assessment by adopting your results and turning insights into meaningful action for your destination and community.

## **Basic Results Package (\$0)**

Develop a comprehensive understanding of your social impact performance.

### **Key Features:**

- Downloadable results scorecard with industry benchmarks for all questions
- Filters to compare by firmographics: Destination region, annual operating budget and number of full time employees
- Filters to compare by peer set: Select 5 or more specific destinations
- Ability to segment in-platform, export charts and PPTs of results

**Who It's For:** This package is perfect for destinations who are...

- Confident interpreting data and need robust insights to support direction

## **Premium Results Package (\$2,500 - Upgrade Available)**

Dive deeper with DI to shape actionable strategies based on best practice.

### **Key Features:**

- All Basic Package features
- 90-minute interactive consultation session with DI to discuss findings and recommendations
- Pre-and-post session resources to guide internal dialogue, shape strategy and support accountability

**Who It's For:** This package is perfect for destinations who are...

- Seeking guidance to interpret and prioritize findings
- Value dialogue, reflection and objective input to inform decisions

## **Choose Your Results Package**

Upon completing the Social Impact Assessment, you'll receive immediate access to your results. Explore our two tailored packages to maximize the value of your participation. Contact [impact@destinationsinternational.org](mailto:impact@destinationsinternational.org) with any questions.