

INDIVIDUAL PROFESSOR MEMBERSHIP

OVERVIEW

The opportunity to collaborate with universities at member, research and student levels, creates the potential for the enhancement of Destinations International's offerings to their membership and to the development of industry workforce. In order to be considered for this membership, the individual must be employed full-time by an accredited college or university. Individual professor membership is **\$349** annually.

MEMBERSHIP ENGAGEMENT OPPORTUNITIES

Community:

- ◆ Designated DI Online Community Group (Educators/Professors)
- ◆ Ability to create a profile in the Speaker Directory
- ◆ Career Center to share with students
- ◆ Ability to join committees and task forces
- ◆ Access to the Destinations International RFP portal
- ◆ Mentorship Program participation
- ◆ Can be included on the educational partnership page if university member offerings (micro-credentialing programs, etc) are at a discounted rate to Destinations International members
- ◆ Ability to join higher education special interest group (coming soon)
- ◆ Ability to view and contribute to a scholar's archive (coming soon)

Online Learning Center:

- ◆ Opportunity to participate in relevant DI round-table discussions
- ◆ Webinars to view industry updates and hear from destination organizations and partners
- ◆ Quarterly meetings throughout the year where higher education faculty can meet with industry experts and receive industry insights

Webpage Content:

Ability to contribute to a landing page dedicated to thought leadership as seen [here](#). Professors have the ability to submit thought leadership opportunities that Destinations International can review, approve, deny or connect to other sources that can include:

- ◆ Research projects
- ◆ Class projects
- ◆ Collaboration opportunities
- ◆ Written blogs

Professional Development Opportunities:

- ◆ Ability to attend DI events at member rate (excluding CEO Summit)
- ◆ Ability to submit content to speak at DI events, but must follow speaker guidelines and not guaranteed a speaking slot
- ◆ Access to the full DestinationNEXT Futures Study
- ◆ Online, self-paced certificate programs
 - ◆ Member university faculty will receive the member rate for all online, self-paced certificate programs

	NON-MEMBER RATE	MEMBER RATE
Intellectual Capital Program	\$695	\$495
Professional in Destination Management (PDM)	\$795	\$595
Business Intelligence Bundle (3 courses- Launch 2024)	\$1,695	\$1,495
Sales Course	\$795	\$595
Services Course	\$795	\$595
Marketing in Business Event Course	\$695	\$495
Social Inclusion (Launch 2024)	\$695	\$495