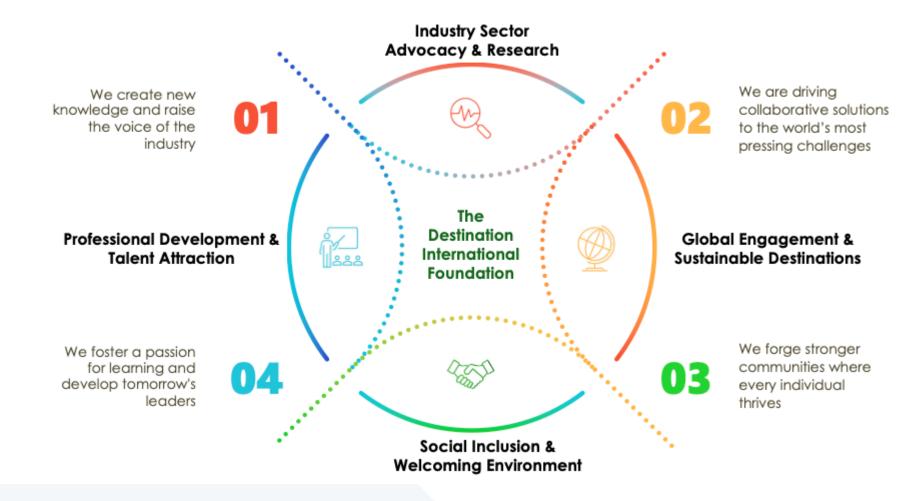
the di foundation: making a difference for our future by innovating new ideas and solutions, incubating new tools and programs for destination organizations around the world.

Innovate & Incubate





DIF Grant Spending Goals

DIF's Granting Goals

- Foundation-Wide: Spend at least 10% of the Foundation's available resources specifically in each of the four areas of focus.
- 2. Grant Spending: Spend grant funds on "innovate or incubate" projects, with at least one project in each of the Foundation's four focus areas that primarily addresses that focus.

Innovate & Incubate Industry Sector Advocacy & Research We are driving We create new collaborative solutions knowledge and raise to the world's most industry pressing challenges The Destination **Professional Development &** Global Engagement & International **Talent Attraction** Sustainable Destinations **Foundation** We forge stronger We foster a passion for learning and communities where develop tomorrow's every individual leaders thrives Social Inclusion & Welcoming Environment

