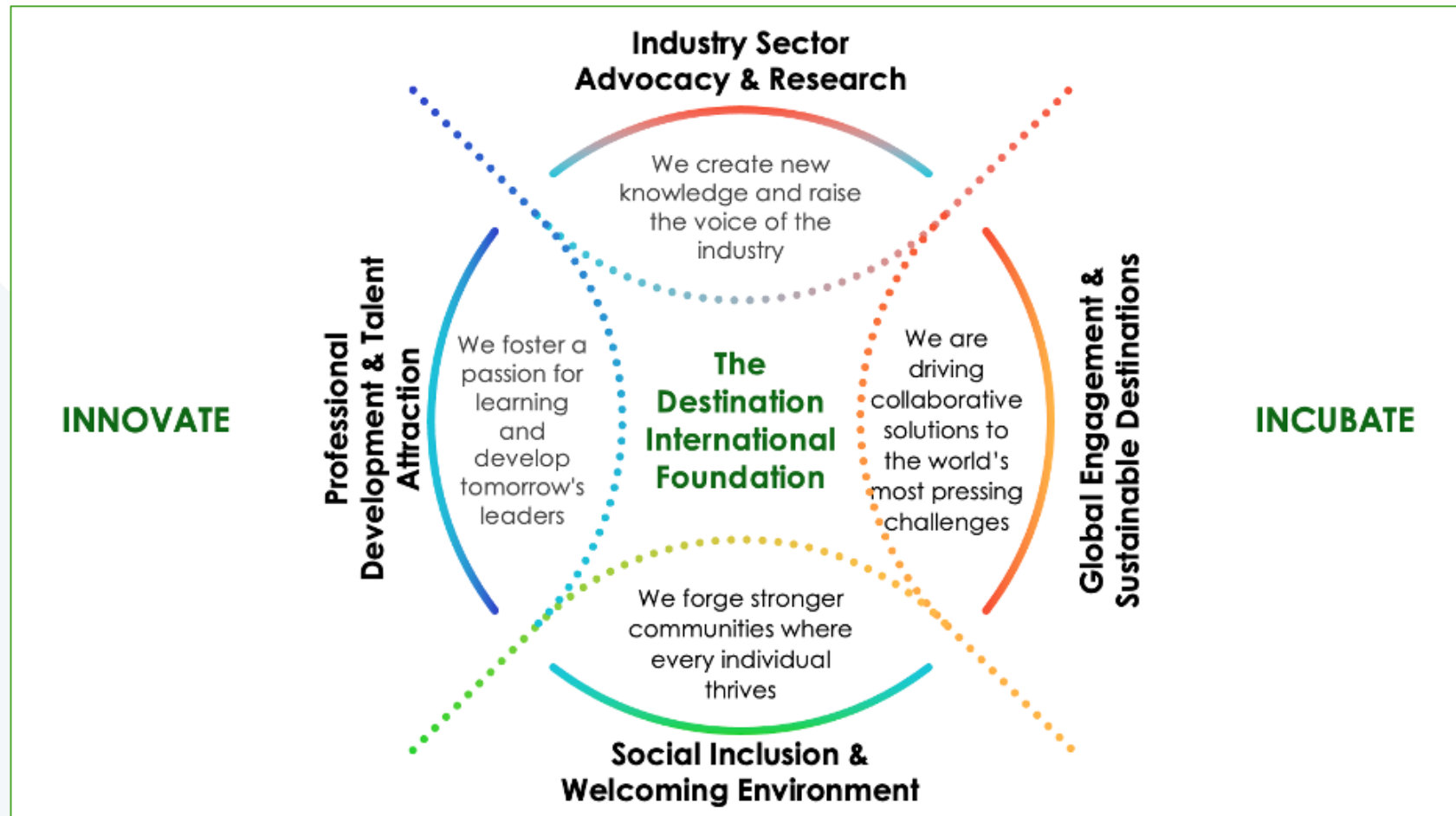


the **di** foundation: making a **difference** for our future by **innovating** new ideas and solutions, **incubating** new tools and programs for destination organizations **around the world**.



DIF Grant Spending Goals

DIF's Granting Goals

1. Foundation-Wide: Spend at least 10% of the Foundation's available resources specifically in each of the four areas of focus.
2. Grant Spending: Spend grant funds on "innovate or incubate" projects, with at least one project in each of the Foundation's four focus areas that primarily addresses that focus.

