

ABOUT THE FOUNDATION



**CONTINUED GROWTH
OF OUR INDUSTRY
WORLDWIDE**



**SUPPORTING
INNOVATION AND
INCUBATION**



**DEVELOPING LEADERS
OF TOMORROW
THROUGH EDUCATION**

WHO WE ARE

The Destinations International Foundation is a nonprofit organization dedicated to empowering destinations globally to excel through innovation and resource incubation.

WHAT WE DO

The Destinations International Foundation incubates developmental programs, resources and tools to help destinations excel. Take a look at many of the innovative pilot programs launched by the Foundation that have now become critical resources for hundreds of destinations around the globe.

INVEST IN OUR MISSION

With every dollar raised, the Foundation takes aim at and helps ensure the continued growth of our industry worldwide. Investment in the Foundation directly supports innovation and incubation. We ensure that people working at destination organizations are supported with knowledge and programs. With your investment, together we will create new knowledge, foster a passion for learning, raise the voice of the industry and develop the leaders of tomorrow.

With a commitment to fostering global collaboration and community engagement among our members through our products and resources. With sufficient funding and investment, the Foundation helps Destinations International prepare our global members for the next challenge or opportunity that is ever-changing in the developing roles of destination organizations. An investment in the Foundation is an investment in the future of destination management and the travel and tourism industry. Destination organizations are essential, and the Foundation ensures that they are.



TIMELINE OF THE FOUNDATION PROGRAMS

2011

- 30UNDER30
- EVENT IMPACT CALCULATOR
- Destination Promotion: A Vehicle for Economic Development Report
- DESTINATION NEXT Futures Study
- Launch of Advocacy & Research Department
- ADVOCACY SUMMIT
- The New Tourism Lexicon
- Weaponization of Travel Study
- Community Shared Value
- Launch of DI Social Inclusion (formerly EDI Department)
- Hire of Chief Inclusion Officer (formerly Chief Diversity Officer)
- Community Benefit Funding Model
- National Canadian Advocacy Strategy
- Community Shared Value Roadmap Workbook
- Historically Black Colleges & Universities (HBCU) Scholarship Initiative
- Canadian Visitor Based Assessment Report
- Carbon Footprint Measurement for Destinations International Annual Convention
- CDME Scholarship Program
- North American Resident Sentiment Research Studies
- Small Destination & Global Destination Event Scholarship Program
- SOCIAL IMPACT ASSESSMENT
- Destination Promotion: A Catalyst for Community Vitality Report
- Destination Effect Awareness Campaign- *coming soon*

2024

