

DESTINATIONS  
INTERNATIONAL  
FOUNDATION



# HBCU SCHOLARSHIP PROGRAM

## Hospitality in Tourism Scholarship for Students Attending HBCUs

### Background:

Through the Destinations International Foundation, Destinations International and travel industry partners are pleased to present the Destinations International Foundation HBCU and Hospitality Scholarship to attract underrepresented and ethnically diverse students who are seeking a degree in hospitality management or tourism management.

Destinations International recognizes and advocates the importance of cultivating a unified travel industry where everyone is welcome, where there is equitable access for all, and to help reshape existing power structures so that systemically marginalized voices and perspectives are heard and valued.

We recognize that underrepresented students have many barriers to enrolling, attending, and graduating from college. Student loans pose as another obstacle to gaining financial security after graduation.

**Each student will be awarded \$8,000 for the 2024-2025 school year** to assist with tuition, books, and other financial needs related to their academic journey. Scholarship funds will be sent directly to the university of record.

The scholarship is not renewable, and previous recipients are not eligible.

This scholarship is designed to go beyond the sole receipt of monetary educational aid and aims to provide young professionals opportunities and exposure to careers in the tourism and hospitality industry. You are required to attend our Annual Convention in Tampa from July 16- July 19 for the opportunity to network and attend quarterly educational sessions. You will also be placed in Destinations International mentorship program.

Destinations International cannot guarantee internships and interviews, however if a student actively participates in these opportunities, they will certainly expand their network and prospects in the industry.

If selected to participate in the HBCU Scholarship Program, during your participation in the program you consent Destinations International to share your contact information with their members.

**The application deadline is on February 16, 2024 Awardees will be notified by April 2024.**

**Eligibility Requirements:**

1. Be a U.S. citizen or a legal permanent resident with a permanent resident card or passport stamped I-551.
2. Be enrolled full-time at a Historically Black College or University from our list of member schools in the 2024 – 2025 academic year.
3. Be a rising sophomore or junior, seeking a degree in hospitality management or tourism management with at least 9 credit hours earned/completed in hospitality at a U.S. accredited college or university.
4. Maintain a minimum cumulative GPA of 2.5 on a 4.00 scale.
5. Complete a 500–800-word essay describing your career ambitions in the hospitality industry.
6. Submit a 2–5-minute video submission explaining: "Why I chose hospitality as a career."
7. List your extracurricular involvement in club activities and volunteer experience inclusive of your role, and how long you have been involved.
8. List any professional conferences or workshops that you have attended.
9. An unofficial transcript can be submitted, however, to be placed in the program and receive the scholarship an official copy of your academic transcript will need to be provided. Plan 3-5 weeks to receive the transcript from your college or university.
10. Provide your headshot in professional attire. Note if selected to receive the scholarship this headshot will be used for press releases and on all platforms announcing the scholarship recipients.
11. Submit your resume or CV.

**[Complete all applicable fields in the application through this link](#)**